



FOR IMMEDIATE RELEASE

## CATrak Technologies and SolvLive Join Forces to Revolutionize Theft Prevention and Security

San Diego, CA - April 4, 2024 - CATrak Technologies, Inc., a trailblazer in Catalytic Converter Theft Prevention solutions, and SolvLive, a leading provider of advanced security and safety technology, proudly announce their strategic partnership aimed at transforming theft prevention and security measures across transportation and commercial sectors.

In response to the increasing threat of theft in today's environment, CATrak Technologies and SolvLive have forged an alliance to introduce groundbreaking solutions. CATrak's IoT-driven system offers real-time monitoring and GPS tracking to combat catalytic converter theft, effectively addressing a critical need in the market. SolvLive's expertise in live monitoring, analytics, and remote security solutions complements CATrak's technology, providing a comprehensive defense against theft, damage, and harm.

**CATrak Technologies:** CATrak Technologies addresses the alarming rise in catalytic converter theft with a state-of-the-art IoT solution. Their technology offers continuous monitoring, theft detection, 140db Alarm and GPS tracking capabilities, providing proactive protection for personal vehicles and fleet assets.

SolvLive: SolvLive is a premier provider of security and safety technology solutions, specializing in live monitoring, real-time tracking, and advanced analytics. Their comprehensive security platform enhances CATrak's solution, ensuring businesses and individuals have the highest level of protection.

“SolvLive is thrilled to collaborate with CATrak Technologies to combat theft and enhance security measures,” said Mike May, CEO of SolvLive. “By integrating CATrak's innovative IoT solution with SolvLive's advanced security platform, we empower businesses with the tools they need to safeguard their assets and ensure personnel safety.”

Mark Richardi, Cofounder and CEO of CATrak Technologies, echoed May's sentiments, stating, “Our partnership with SolvLive represents a significant step forward in our efforts to address the growing threat of catalytic converter theft. Together, we are poised to deliver unparalleled security solutions that will protect businesses, individuals, and communities.”

CATrak and SolvLive's anti-theft and monitoring solution can save your business untold amounts of dollars in lost revenue. One SMB had 15 trucks impacted with their Catalytic converter stolen which took those specialty vehicles out of service for months. Each down vehicle cost the company five thousand dollars a day. Hundreds of thousands of dollars were lost. Don't let your company fall victim. It's a small price to pay to rest easy knowing your Company is protected.

With a shared commitment to innovation and excellence, CATrak Technologies and SolvLive are set to redefine security and theft prevention. Businesses and individuals can trust they have the most advanced solutions to safeguard their assets and mitigate risks.

For more information about CATrak Technologies and SolvLive, please visit CATrak Technologies and SolvLive, respectively.

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About CATrak Technologies: CATrak Technologies, Inc. is a leading provider of intelligent IoT solutions designed to prevent catalytic converter theft. Through its innovative mobile and cloud-based software application, CATrak offers continuous monitoring, theft detection, 140db Alarm and GPS tracking capabilities to protect personal vehicles and fleet assets.

About SolvLive: SolvLive is a premier provider of security and safety technology solutions, offering live monitoring, real-time tracking, and advanced analytics to businesses and individuals. With a team of industry experts and cutting-edge technologies, SolvLive delivers comprehensive security solutions to mitigate risks and safeguard assets.

